

Ključne preporuke

- **Manje je više!**
 - Nekoliko ključnih stavki (ne više od tri!)
 - Slobodno izostavite metodološke detalje i brojke
 - Izvucite glavnu priču članka
 - Razmislite pažljivo koji su ključni nalazi i koje su ključne implikacije i kako možete najefektnije vizuelno da ih predstavite
 - Cilj je da privučete pažnju i zainteresujete čitaoce
- **Neophodno je da dobro proučite članak**
 - Kada budete prezentovali vizuelni apstrakt imaćete priliku da saopštite sve detalje koje smatrate važnim
 - Imajte u vidu da će dobar vizuelni apstrakt podstaći pitanja publike

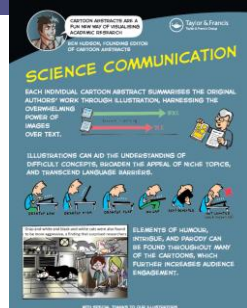
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Apstrakt u stripu

- Sumiranje članka u formi stripa
- Može da sadrži elemente dramatizacije, humora
- Podstiče dopadljivost teme i interesovanje
- Taylor & Francis – dobitnik nagrade Association of Learned and Professional Society Publishers (ALPSP) za inovacije u izdavaštvu 2016. godine

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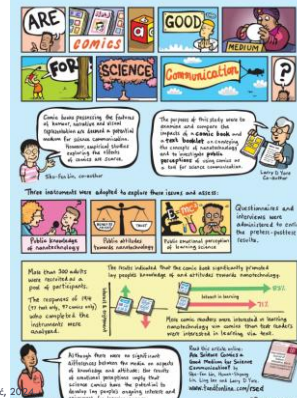
http://explore.tandfonline.com/page/est/cartoon-abstracts

Infografik

- Obazrivo – grafički prikaz rezultata može dobro da izgleda ali nije uvek vizuelni sažetak
- **Information graphics** or **infographics** are graphic visual representations of [information](#), [data](#) or [knowledge](#) intended to present complex information quickly and clearly. (WIKI)
- How to make infographics: a beginner's guide to data visualisation, The Guardian <http://www.theguardian.com/global-development-professionals-network/2014/aug/28/interactive-infographics-development-data>
- Infogram <https://infogram.com/>

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Lin, S. F., Lin, H. S., Lee, L., & Yore, L. D. (2015). Are science comics a good medium for science communication? The case for public learning of nanotechnology. *Information / Journal of Science Education*, 40(3), 276-294.

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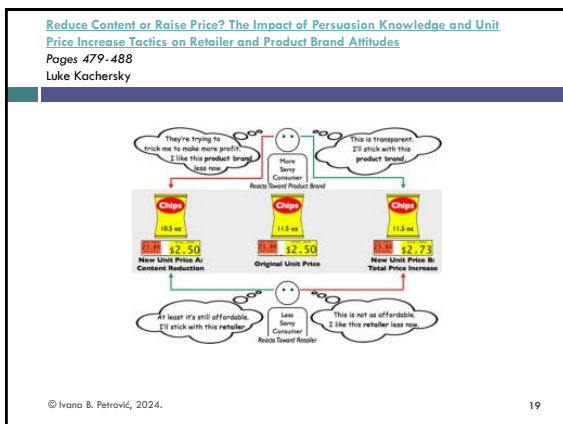
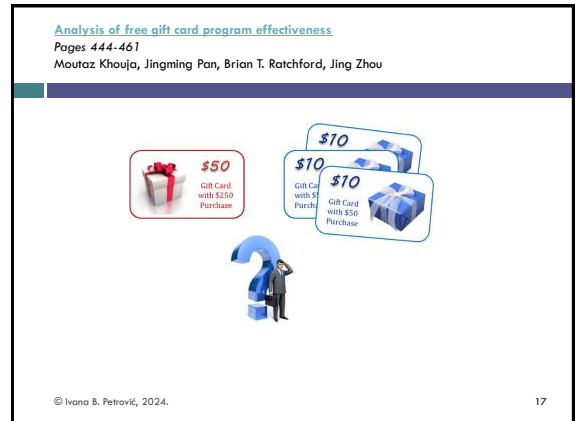
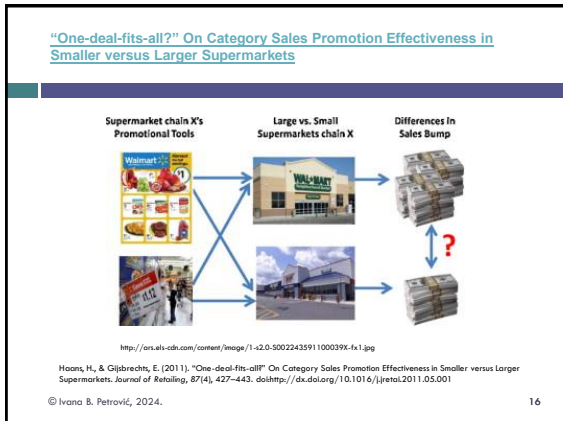
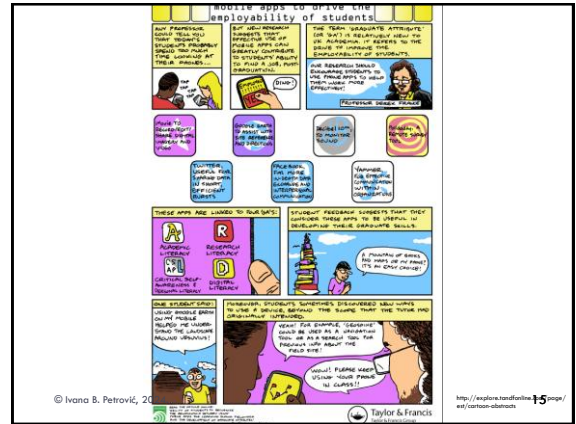
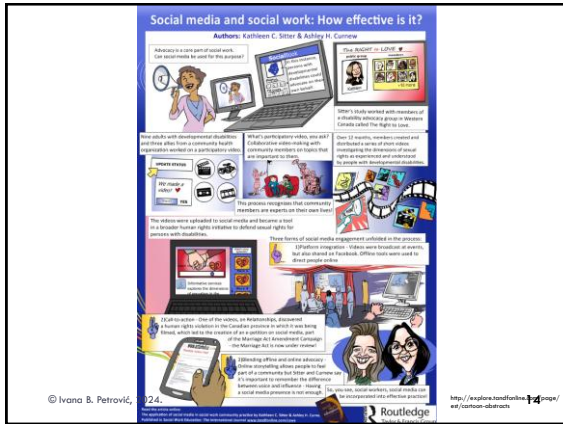
Vasavada, A. N., Nevins, D. D., Mondal, S. M., Hughes, E., & Lin, D. C. (2015). Gravitational demand on the neck musculature during tablet computer use. *Ergonomics*, 58(6), 990-1004.

http://explore.tandfonline.com/page/est/cartoon-abstracts



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Who Makes It To The End?

A novel predictive model for identifying surgical residents at risk for attrition

National cohort study of 1,047 interns using regression tree analysis

Followed over 8 years (2007–2016)

Attrition Rate	Gender	Program Type	Location
6% Attrition	Male	Small program	Non-Hispanic
11% Attrition	Female	White	Academic program
39% Attrition	Female	Non-White	Academic program
40% Attrition	Male	Large program	Family/Nearby

Yeo et al. *Ann Surg.* July 2017. **ANNALS OF SURGERY**

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You should consider a visual abstract for your paper

Creating a simple, accessible and visually-stimulating overview will benefit your article considerably

A visual abstract is a single, concise, pictorial and visual summary of the main findings of the article

Read this article to get tips on how to create a simple, effective and impactful visual abstract

Just 2-3 hours' investment could bring you more readers, more notice and more impact

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How to produce a good visual abstract

Creating a simple, accessible and visually-stimulating overview will benefit your article considerably

Introduce the context of your research or make your first point here

Here is where you showcase your methodology or make the second point

Finally this panel is for explaining the main outcome of your work or hosting the third point

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Preporuke

Nova veština!

- Proučiti temeljno sadržaj članka
- Osmisliti kreativan i originalan prikaz
- Maksimalno koristiti slikovne prikaze, uz minimum teksta i brojeva
- Kreirati jedinstvenu celinu (ne redati preslikane grafikone iz članka)
- Poštovati princip jednostavnosti, koliko je moguće ☺
- Jasno orijentisati kretanje kroz sadržaj
 - S vrha na niže ili s leva na desno, ili u krug ... ako je potrebno, označiti smer kretanja tako da čitalac nije u nedoumici kojim redom da čita
- Poštovati autorska prava
 - Tako da može da se okaži na Internet, koristiti slike za koje su autori dali pravo korišćenja, popisati adrese korišćenih elemenata
- Veličina: jedan slajd (može da bude i kolaž na papiru)

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Video-tutorijali

- Easy steps to make Graphical Abstract for Elsevier journal on Powerpoint
 - <https://www.youtube.com/watch?v=D8b-ghy2EE>
- Use of a visual abstract to disseminate research, Society of American Gastrointestinal and Endoscopic Surgeons (SAGES)
 - <https://www.sages.org/video/how-to-make-a-visual-abstract/>
- Visual Abstract Video Demonstration
 - <https://www.youtube.com/watch?v=U2RvJOXegE>
- Tutorial: How to make a graphical abstract for Elsevier (tehnički) (min 2.37)
 - <https://www.youtube.com/watch?v=Mx4URPpF2y8>
- How to Prepare a Graphical Abstract for a Scientific Paper (min 5.19)
 - <https://www.youtube.com/watch?v=GwA-11wik>
- Visual abstract - Open Source Primer
 - <https://www.surgeryredesign.com/resources>
- Tutorial: How to make a graphical abstract for Elsevier (tehnički) (min 2.37)
 - <https://www.youtube.com/watch?v=Mx4URPpF2y8>
- How to Prepare a Graphical Abstract for a Scientific Paper (min 5.19)
 - <https://www.youtube.com/watch?v=GwA-11wik>

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Korisni izvori

- ELSEVIER: Graphical abstracts
 - <https://www.elsevier.com/journal-authors/graphical-abstract>
 - <https://www.elsevier.com/connect/authors-update/iga>
- Taylor & Francis Online: Cartoon Abstract
 - <https://www.tandfonline.com/journals/authors-update/iga>
- How to Make a Graphical Abstract for Scientific Publication
 - <https://www.scribbr.com/how-to-make-a-graphical-abstract-for-scientific-publication/>
- British Medical Journal
 - <https://www.bmj.com/content/bmj-visual-abstracts>
- Cell Press Graphical Abstract Guidelines
 - http://www.cell.com/ps/assets/raw/default/resources/guidelines/GA_guide.pdf
- Journal of Retailing, ScienceDirect (prikazuje VA kao deo sadržaja časopisa)
 - <http://www.sciencedirect.com/science/journal/00224359>
- As scientists take to Twitter, study shows power of 'visual abstract' graphics
 - <https://pubs.org/news/2017-05-scientists-tweet-power-visual-abstract.html>
- Visual abstract - Open Source Primer
 - <https://www.surgeryredesign.com/resources>
- Visual Abstracts Are Changing How We Share Studies
 - <https://openmindediversity.com/articles/visual-abstracts-are-changing-how-we-share-studies-3ae38ee7e8a>

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Igrajte se, budite kreativni i uživajte



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